



## ASH Studio Reveals Stunning Essex Crossing Home at 242 Broome

December 6, 2019

Photos of the new model residence at 242 Broome, staged by premier design firm ASH Studio, have just been unveiled. 242 Broome is the first condominium to be completed within mega-development Essex Crossing. Designed by SHoP Architects with interiors by DXA Studio, Residence 12B is a stunning three-bedroom, three-and-a-half bathroom residence on the market for \$3,250,000 and is one of three available units left within the building.



Image Credit: Field Condition

Boasting 1,683 square feet, this apartment was designed with entertaining in mind, featuring a spacious wooden dinner table overlooking breathtaking skyline views of the World Trade Center and Lower Manhattan. This dining area is complemented by an open living room with a green, velvet chair and leather couch surrounding a coffee table, perfect to crowd around for a pre-dinner drink. Adjacent to the living room is the island kitchen, presenting walnut cabinetry, polished Calacatta marble countertops, backsplash and integrated stainless steel, making for a seamless transition for food to be served. The three bedrooms are spacious and boast a neutral color palette, making residence 12B the perfect space for a family.

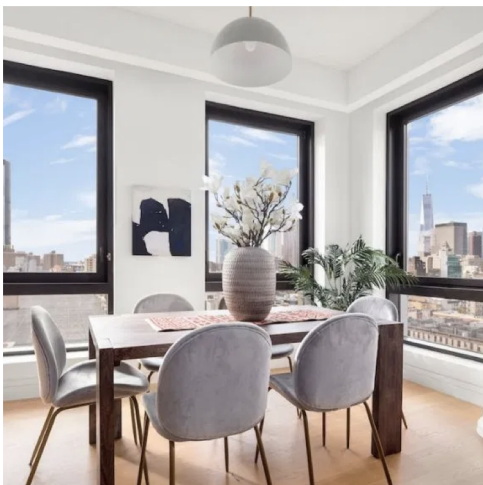


Image Credit: Eytan Stern Weber, Evan Joseph

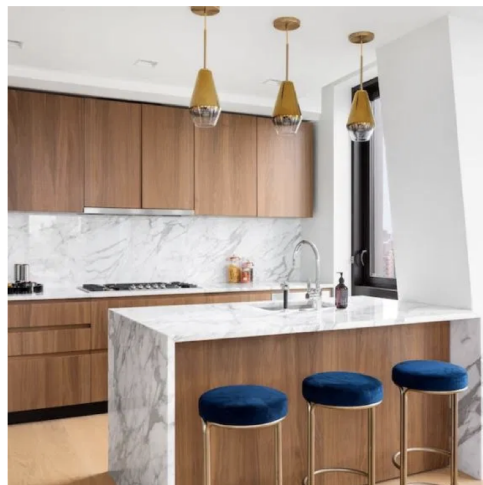


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Offering immediate occupancy, the residence has access to the building's thoughtfully-curated amenity selection, including an expansive fitness center, an entertainment lounge with a catering kitchen, regulation size pool table and formal dining area as well as a furnished rooftop with an outdoor kitchen with grills for entertaining amid striking 360-degree views of the Manhattan skyline. Perhaps 242 Broome residents' greatest amenity is immediate access to Essex Street Market and The Market Line the largest market in New York City which just opened in November. Residents will also have prime access to The International Center of Photography and The Gutter, a 12-lane bowling alley, both located in the base of the building.



242 Broome is situated at the corner of Broome and Ludlow Streets on the Lower East Side, a dynamic neighborhood that is rapidly becoming one of the city's most desirable places to live, dine, shop and play. The \$1.5 billion Essex Crossing project includes nine sites spanning six acres within the neighborhood—an area that sat mostly vacant since 1967.

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